



TIM WALSH is an award winning toy and game designer, author, and speaker. His first book, *Timeless Toys* (Andrews-McMeel), was praised by *The Wall Street Journal* and *USA Today*. His second, *WHAM-O Super-Book* (Chronicle Books) was picked by NPR as "One of the best gift books of the year."

As a speaker, Tim is out to prove that PLAY is not a four-letter word, but a means through which we can super-charge creativity and connect with others. He has presented lectures on creativity and its role in problem-solving to USC's Physical Sciences in Oncology Center, the State Bar of Arizona, and Otis College of Art & Design. He was the [Opening Keynote Speaker](#) at the International Toy Research Association World Conference in 2023 with his talk entitled *Serious Play*.

Across his creative career, Tim's designs or co-designs have sold over 7 million copies in 13 countries and include *Blurt* (Educational Insights and University Games), *Mega Mouth* (Big G Creative), *Mad Gab* (Mattel), *TriBond* (Everest), N'Sync Backstage Pass Game (Patch) and many others. He's appeared on numerous TV and radio shows including NPR's *All Things Considered*, *CBS This Morning* and is a regular contributor to The History Channel's hit show *The Toys That Built America*.

His YouTube series, *Where's the Fun From?* chronicles the stories behind the greatest toys ever created. Tim's whimsical history of [Mr. Potato Head](#) has over 60,000 views.

Tim just won a 2025 Play Creators Award for *Game Designer of the Year* for his game *A Daily Cloud: The Game*. Produced by Mojo Nation, a UK based toy organization, the Play Creators Awards shine a spotlight on the industry's top architects of play.

He serves as Advisory Board Chair of the [Young Inventor Challenge](#), an international toy and game design competition for kids, and proudly serves on The Nation Toy Hall of Fame selection committee.

Tim lives and plays in Sarasota, Florida with his wife of 30 years. Together they have two daughters.

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